

Dr. Johan van Zyl, Former President and CEO of Toyota Motor Europe, CEO Europe Region - Executive Vice President, Production Business Unit, Toyota Motor Europe - President and CEO, Toyota South Africa Motor - Senior Managing Officer, TMC

Dr Johan van Zyl earned a doctorate in Business Economics from the University of Potchefstroom, where he subsequently worked as a professor at the Post-Graduate Business Management School.

Dr van Zyl joined Toyota South Africa (TSA) in 1993 as Director, Vehicle Sales and Dealer Network.

He was appointed Group Marketing Director in March 1995, and was promoted Managing Director, Vehicle Marketing in 1996 and Managing Director, Toyota South Africa Marketing in 1997.

In January 2002, he was promoted to the position of President and Chief Operating Officer (COO) and in January 2003 became President and CEO of Toyota South Africa Motors.

In June 2009, Dr van Zyl was appointed Managing Officer of Toyota Motor Corporation (TMC) responsible for Africa.

In 2011, he was appointed Deputy Chief Officer of Middle East, Africa and Latin America Operations Group at TMC.

In April 2013, he was appointed CEO, Africa Region, Toyota Motor Corporation.

In April 2015, Dr Johan van Zyl was appointed President and CEO, Toyota Motor Europe (TME) and CEO, Europe Region in addition to his current responsibilities.

In April 2016, Dr Johan van Zyl was appointed Toyota Motor Europe's Executive Vice President of newly created Production Business Unit in addition to his current responsibilities.

In April 2017, he was promoted to Senior Managing Officer of Toyota Motor Corporation

He retired from TME early 2021, returned to South Africa, where he remained chairman of TSA.

Johan was born in June 1958 in Springs, South Africa and passed away on 30th of July 2021.

