



Brussels, April 7, 2026

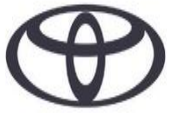
All-new Toyota RAV4

The sixth-generation Toyota RAV4 opens a new chapter for Toyota's global SUV icon, delivering new technology, improved comfort, enhanced efficiency, and a more adventurous, authentic design.

Built on Toyota's legacy of innovation, the new RAV4 continues more than 30 years of leadership in the segment, with over 15 million global sales and 2.5 million in Europe to date.

Design Highlights

- The new RAV4 adopts a tougher, more premium design language with an impactful three-dimensional hammerhead front, contoured bonnet, and new LED signature lighting.
- The rear gains a bold new model logo and slim LED clusters.
- Dimensions maintained for practical city manoeuvring.
- Updated adventure-themed colour palette including Warm Stone, Forest Green, Urban Shade and Avantgarde Bronze, plus available bi-tone options.
- 18- or 20-inch wheels in distinctive metallic, black, or machined finishes.
- Powered back door with wider kick sensor detection for easier loading.
- Inside, the RAV4 blends robust SUV practicality with a more refined and user-friendly cabin. A redesigned dashboard provides improved visibility, while the new centre console emphasises digital integration and everyday usability.
- New shift-by-wire system and revised steering wheel.
- Up to five USB ports and two high-power wireless chargers (on High grade).
- Newly developed seats in refined black or light grey, with unique accent colours.
- Powered boot with hands-free sensor accesses available on higher grades.

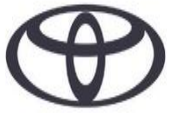


Dynamic Press Launch — Product Facts Sheet

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New personalised and connected digital experience

- Toyota debuts the Arene software platform, featuring the new ToyotaConnect multimedia system and Toyota Connected services in a digital environment.
- New ToyotaConnect multimedia system with a processor 4× faster than before and significantly enhanced navigation, voice control and connected services.
- 12.9-inch high-resolution touchscreen and 12.3-inch digital combimeter, both customisable and intuitive.
- New head-up display (HUD) with more than double the projection size for clearer visibility.
- Standard Services is a basic package with a 10-year pan-European trial. It offers cloud navigation, voice control of in-car features, over-the-air updates, and MyToyota app services like driving analytics and online booking. Optional packages include extra functions.
- The Intelligent Voice Agent accesses diverse content, such as sports results, Wikipedia, weather, flight, and stock updates. It manages the embedded Spotify interface, offering seamless streaming with excellent sound and lower data usage.
- Smart Navigation informs the driver about mobile speed cameras while Remote services can remotely control the vehicle.
- The Drive Recorder automatically captures footage from 10 seconds before to 30 seconds after an impact, saving it for insurance use. Higher grade models offer 360° recording with safety cameras. Manual recording up to 90 minutes can be exported via USB.
- The Remote Immobiliser* can be set to activate automatically or manually for added security. A passcode entered in the multimedia system or MyToyota app is required to start the vehicle, deterring theft. If stolen, the MyToyota app works with Vodafone's Car Theft Assistant, helping police track the vehicle and keeping users informed in their chosen language.
- Smart Digital Key+, operating directly via a smartphone wallet, even with a depleted battery.
- Over-the-air updates across multimedia, connected services and Toyota Safety Sense.



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Advanced Safety

- The RAV4 introduces the latest Toyota T-Mate, with a new generation of Toyota Safety Sense, powered by the Arene platform for faster response and wider detection capability.
- Enhanced Blind Spot Monitor with new Rear Vehicle Approach Indicator.
- Front Cross Traffic Alert for safer junction navigation.
- Lane Change Assist with automatic steering support when safe.
- Upgraded Pre-Collision System, now detecting more objects and conditions.
- Secondary Collision Brake automatically stops the vehicle after an impact.
- Advanced Park (remote) available on High grade—parking via smartphone from outside the vehicle.
- Improved Panoramic View Monitor with 3D imagery.
- Frequent OTA updates ensuring continuous progress.

Driving Dynamics

- Built on the improved TNGA-K platform, the RAV4 boasts a 9.7% more rigid body, with further gains at suspension mounting points (+31% front, +27% rear). The result is more precise handling, enhanced stability, and greater ride comfort.
- New electronically controlled braking system with improved stopping distance and pedal feel.
- Vehicle Braking Posture Control (VBPC) and Cooperative Steering Driving Force Control (CSDFC) for better cornering stability.
- Reduced noise and vibration via redesigned A-pillar, mirror shape, new adhesives and suspension updates.
- AWD models feature stronger off-road capability with enhanced traction management.
- 2,000 kg towing capacity for both PHEV and hybrid AWD versions.

Next-Generation Plug-In Hybrid

- Up to 137 km EV range (WLTP combined).
- 22.68 kWh lithium-ion battery, +30% capacity vs previous generation.
- 50 kW DC fast charging, 10–80% in as little as 30 minutes.
- 11 kW AC onboard charger allows a full charge in ~3 hours.
- Geo-fencing feature, ensuring EV mode for LEZ/zero-emission zones.
- Optimised thermal management for consistent performance in cold or hot climates.
- A simplified component layout, a lower centre of gravity and upgraded eAxle technology all contribute to improved driving precision, comfort and cabin space.

Latest Toyota Hybrid Technology

- The full hybrid version benefits from Toyota's newest hybrid system and a more compact, lighter battery pack.
- Faster, smoother acceleration with increased motor torque (221 Nm).
- Updated transaxle, lubrication, and power control unit for higher efficiency.



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Key Figures

Powertrain		Power (hp)	Torque (Nm)	EV Range (WLTP combined)	0-100 km/h	Battery capacity	Top speed
HEV	FWD	185	221		8.0		180
	AWD	194			7.7		
PHEV	FWD	272	227	137	7.5	22.7	
	AWD	309		133	5.8		

GR SPORT: Motorsport-Inspired Performance and Style

- The dynamic GR SPORT grade introduces exclusive styling, chassis upgrades, and a sportier, more focused driving experience.
- Wider stance (+20 mm tread, +12.5 mm wider arches).
- Unique G-mesh grille pattern with deeper 3D effect.
- Dedicated 20-inch lightweight black alloy wheels.
- Specific front damper, tuned suspension and reinforced rear brace.
- Exclusive steering tuning for a more solid, sporty feel.
- Interior with black suede-like materials, GR logos, red accents and aluminium pedals.

Availability

The sixth-generation Toyota RAV4 line-up is now available to order across Europe.