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Press Release

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2017 Toyota Yaris achieves 5-star Euro NCAP safety rating

- Toyota Safety Sense active safety systems fitted as standard to all new Yaris models
- The package includes Pre-Collision System with Autonomous Emergency Braking, Automatic High Beam, Lane Departure Alert and Road Sign Assist*
- Rear seat belts with force limiters and pretensioners

Launched earlier this year, the 2017 Toyota Yaris has achieved the maximum 5-star vehicle safety rating in the latest 2017 Euro NCAP test results. This achievement is a clear testimony of Toyota's commitment to car safety.

Toyota puts safety at the heart of its commitment to building ever-better cars, ensuring that the benefits of advanced technologies are not limited to high-end, high-specification models, but are made available across the board. True to this ethos, it has made Toyota Safety Sense a standard feature on all 2017 Yaris models.

This ensures that every car in the line-up is equipped with systems that can help prevent an accident happening, or lessen the consequences if an impact does occur. The package includes a Pre-Collision System with Autonomous Emergency Braking, Automatic High Beam, Lane Departure Alert and, on models higher than Entry grade, Road Sign Assist.

2017 Toyota Yaris also benefits from a series of additional features designed for increasing passenger safety. Rear seatbelts feature force limiters and pretensioners; the head restraints have been redesigned to provide better protection against whiplash injury; and the shape of the curtain airbags has been revised. Additionally, child seat installation has been made easier with adjustments to the Isofix anchoring system and labelling.

"At Toyota, we believe that the best contribution we can make to improving road safety is to standardise functionality that can help the driver avoid an accident or at least minimise the consequences of it." said Matt Harrison Toyota Sales and Marketing Vice President. "That's why almost every Toyota car sold in Europe is now equipped with the Toyota Safety Sense system."

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Toyota Yaris
Standard Safety Equipment

2017



Adult Occupant



83%

Child Occupant



80%

Pedestrian



63%

Safety Assist



57%

*Not available on Entry grade

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