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Press Release

Brussels, June 14, 2019

Toyota to Excite Motorsport Fans at Le Mans 24 Hours

**Exciting fan activities and experiences at TOYOTA GAZOO Racing Fan Village
e-Motorsport demonstration with TOYOTA GAZOO Racing Official Simulators powered
by Thrustmaster® (1) T-GT official steering wheel
TOYOTA GAZOO Racing Fan Engagement Programme to debut at Le Mans**

Toyota Motor Europe will offer exciting and wide ranging activities and experiences for motorsport fans at the 87th Le Mans 24 Hours, finale of the 2018-2019 FIA World Endurance Championship (WEC) season.

The TOYOTA GAZOO Racing Fan Village at Le Mans will give fans a look behind the scenes with a special "Garage Tour", "Pit Stop Challenge" with the TS050 HYBRID race car, "Cockpit Experience" featuring various race cars from TOYOTA GAZOO Racing, the debut of the [Toyota GR Supra GT4 Concept](#) in France, and driver appearances by the TOYOTA GAZOO Racing WEC Team.



TOYOTA GAZOO Racing Fan Village in 2018



Alex Wurz at Driver Appearance in 2018

All-new TOYOTA GAZOO Racing Official Simulators powered by high-end T-GT official steering wheels in collaboration with Thrustmaster® - a leading brand in the gaming controller industry - running Gran Turismo Sport on Playstation® (2) 4 will debut in the Fan Village at the 24-hour endurance classic.

Following the successful launch of the [GR Supra GT Cup](#), the first global one-make e-motorsport race series on Gran Turismo Sport, the TOYOTA GAZOO Racing Official Simulators are built to give fans in Europe a taste of the excitement and possibilities of e-motorsport and to introduce the competition to new audiences at Toyota events.

Motorsport fans visiting Le Mans can test their racing skills against benchmark times set by TOYOTA GAZOO Racing FIA World Endurance Championship Team driver(s) at the Fan Village. The "GR Supra GT Cup Demo" will additionally serve as a platform for a mini-competition among fans with prizes provided by Thrustmaster®, including a T150 PRO Force Feedback racing wheel.

[T-GT](#) is a high-end steering wheel resulting from years of intense collaboration between Thrustmaster®'s engineers and the creators of Gran Turismo®.

T-GT provides all the sensations required for an ultra-realistic racing experience through highly innovative and exclusive technologies such as in-depth force feedback sensations in the steering column. Linearity,

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precision, immersion and consistency push the drivers' skills to the limit and let them fully enter in the e-competition world. Thrustmaster® T-GT is the controller of choice for the FIA-certified Gran Turismo Championships, of which TOYOTA GAZOO Racing is an [official manufacturer partner](#).



Thrustmaster® T-GT Steering Wheel

THRUSTMASTER®

After two successful years in the FIA World Rally Championship, the “TOYOTA GAZOO Racing Fan Engagement Programme” will be introduced to fans at Le Mans for the first time. TOYOTA GAZOO Racing Fan Team will visit various parts of the Circuit de la Sarthe and surrounding fan-centric areas, including campsites and the Drivers’ Parade in Le Mans city centre, to engage with motorsport fans who will have the chance to win daily prizes and receive a TGR-branded gift with which they can use to show their support for TOYOTA GAZOO Racing WEC Team during the race.



Fan Engagement at 2018 WRC Finland



TOYOTA GAZOO Racing at Le Mans in 2018

TGR Fan Village Opening Hours:

Wednesday, June 12	11:00-00:00
Thursday, June 13	11:00-00:00
Friday, June 14	11:00-17:00
Saturday, June 15	09:00-02:00 ^{*1}
Sunday, June 16	09:00-15:00

Media Advisory:

TOYOTA GAZOO Racing Press Conference at Le Mans 24 Hours takes place at the TOYOTA GAZOO Racing VIP Hospitality at Raccordement on Friday, June 14 starting at 13:00 CEST

Follow TOYOTA GAZOO Racing WEC Team at the Le Mans 24 Hours:

 [@Toyota Hybrid](#)

 [@ToyotaMotorsport](#)

 [@toyotamotorsportgmbh](https://www.instagram.com/toyotamotorsportgmbh)

 [TOYOTA GAZOO Racing](https://www.youtube.com/TOYOTA_GAZOO_Racing)

Useful Links:

TOYOTA GAZOO Racing Website: <https://toyotagazooracing.com>

TOYOTA GAZOO Racing e-Motorsport: <https://toyotagazooracing.com/e-motorsports/>

GR Supra GT Cup Website: <https://www.gran-turismo.com/gb/gtsport/sportmode/championship/1742>

Thrustmaster® Website: <http://www.thrustmaster.com/>

Thrustmaster® T-GT Website: <http://t-gt.thrustmaster.com/>

Gran Turismo Website: <https://www.gran-turismo.com/>

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