



Shoichiro Toyoda
Honorary Chairman
Toyota Motor Corporation

Shoichiro Toyoda was born February 27, 1925. He graduated from Nagoya University in September 1947 with a degree in engineering and joined Toyota Motor Corporation (TMC) in July 1952. He later earned an engineering doctorate, writing his thesis on the subject of fuel injection.

Automotive technology, quality control and factory management have been primary emphases for Dr. Toyoda throughout his career. He became managing director in 1961, and after promotions to senior managing director in 1967 and executive vice president in 1972, he was named president of Toyota's sales organization in 1981. Upon the merger of the sales and production organizations in 1982, he assumed the presidency of the newly integrated TMC, and later served as chairman of the board from 1992 to 1999. After serving on the board for 57 years, Dr. Toyoda now serves as honorary chairman, a position he has held since June 2009.

Key non-TMC posts

- Chairman, Toyota Physical and Chemical Research Institute (1974-)
- Director, Institute for International Economic Studies (1983-)
- Senior Representative Director, Genesis Research Institute, Inc. (1996-)
- Honorary Chairman, Japan Business Federation (KEIDANREN) (2002-)
- Honorary Chairman, Kaiyo Academy (2016-)
- Honorary Advisor, Automobile Business Association of Japan (2017-)

Awards and citations

- Medal with Dark Blue Ribbon, Japan, 1972
- Deming Prize, 1980
- Medal with Blue Ribbon, Japan, 1984
- Medal with Dark Blue Ribbon, Japan, 1984
- Medal with Dark Blue Ribbon, Japan, 1985
- Order Antonio Jose de Sucre, First Class, Venezuela, 1986
- Order Francisco de Miranda, Second Class, Venezuela, 1988
- Knight Commander of the Most Noble Order of the Crown, Thailand, 1990
- Commander of the Order of Leopold, Belgium, 1991
- Gran Cruz de la Order Nacional al Merit, Colombia, 1991
- Knight Commander of the British Empire, UK, 1995
- Grand Cordon of the Order of the Sacred Treasure, Japan, 1995
- Order Francisco de Miranda, First Class, Venezuela, 1995
- Ordem Nacional do Cruzeiro do Sul, Brazil, 1996
- Order of Merit, Turkey, 1998
- L'ordre national de la Légion d'Honneur, Commandeur, France, 1998
- Grande Ufficiale, Italy, 1998
- Honorary companion (AC) within the General Division of the Order of Australia, Australia, 1999
- Grand Decoration of Honor in Gold with Star, Austria, 1999
- (Comendador) of the Medal of Isabel la Catolica, Spain, 2000
- FISITA Medal, International Federation of Automotive Engineering Societies, 2000
- Commander's Cross of the Order of Merit, Federal Republic of Germany, 2001
- Grand Cordon of the Order of the Rising Sun, Japan, 2002
- Commander's Cross of the Order of Merit, Republic of Poland, 2004
- Knight Grand Cross (First Class) of the Most Admirable Order of the Direkgunabhom, Thailand, 2004
- L'ordre national de la Légion d'Honneur, Grand-Officier, France, 2005
- Grand Cross of the Order of Merit, Portuguese Republic, 2005
- The Juan Mora Fernandez, Grado de Gran Cruz, Placa de Plata, Costa Rica, 2005
- Commander of the Equatorial Star of Gabon, 2005
- Induction into the Automotive Hall of Fame, Michigan, U.S.A., 2007
- Cavaliere di Gran Croce decorato di Gran Cordone, Italy, 2007
- Grand Cordon of the Order of the Paulownia Flowers, Japan, 2007
- The Order of Lakandula with the Rank of Bayani, Republic of the Philippines, 2010
- Bintang Jasa Utama, Republic of Indonesia, 2015